# Professional

# **Emergency Notification System**





Don't just notify. Communicate. | www.Message911.com

## **Communicate Quickly**

Communication is vital to all successful businesses and organizations, but it is especially important during emergency situations. Being able to quickly and easily send messages to employees both ensures their safety and saves the company time and money. Inclement weather, natural disasters, fires and power outages all require immediate and appropriate response plans. With an Emergency Notification System, senior management has the tools necessary to manage the situation and achieve the best possible outcome for both employees and clients.

# **Applications**

Applications are numerous and include:

- Medical emergency coordination
- ➢Power failures
- ➤Inclement weather
- ➢Safety tests and drills
- ➤Chemical alerts
- Meeting notifications
- Closings and cancellations

# **Messaging Examples**

The following actual messages from our professional industry users demonstrate the various ways the emergency notification system can be utilized:

#### **Office Outage**

Our **Control** office, the **Control** building, has no electricity. All phones and email in the **Control** office are offline. Do not try to enter the building. Operational access is significantly reduced until power is restored to our buildings.

#### **Chemical Spill**

This is an Alert Response Management Team notification. There has been a chemical spill. All Alert Response Management Team members are requested to report to the Emergency Operations Center. Again, this is an Alert Response Management Team notification due to a chemical spill.

## Messaging Examples (continued)

#### **Medical Emergency**

A serious medical emergency exists. You are requested to report to the Emergency Operations Center. Again this is an Alert Response Management Team notification based on a medical emergency.

# Stay on the Cutting Edge

The quicker messages can be sent during emergency situations often amounts to the difference between life and death. By incorporating Message911's functionalities into your organization, you'll stay on the cutting edge of your industry and improve your ability to protect your employees and better serve your clients.

## **Testimonials**

"We needed the ability for plant personnel to inform our Crisis Management Team, including onsite security, at a moment's notice of goings-on that could prove detrimental to operations. Message911 created a custom solution for us that took their existing system and flipped it so that information could be pushed from a large group in numerous, geographically dispersed locations to our Crisis Management Team. They provided us the ability to ensure operational functionality for every possible situation and facilitated communication across our entire organization."

John Lecci, Chr. Hansen



## Solutions

Message911<sup>™</sup> is a phone, web and cloud-accessible emergency notification system that allows large and small organizations to communicate to groups of people during emergency situations through pre-recorded and original messages, while providing real-time tracking of communication. Messages are provided through phone, email, SMS and fax. In addition, Message911 provides 24-hour client service support and is simple to use during real-world emergency situations.

Accounts can be tailored to meet each client's specific needs and optimized to reflect their organizational structure. Simple, quick and reliable, Message911 offers emergency notification capabilities for an affordable low cost and can scale to meet client demands and requirements seamlessly.

## Solutions (continued)

Message911's system is designed for intuitive use and can be learned in minutes. It is interoperable with multiple systems and has an abundant capacity, capable of easily fulfilling all of communication needs. Automatic daily backups with redundant systems from power to processors ensure reliability--meaning our system works when you need it. By providing a central point of communication that is up to 60% more affordable than the average yearly desktop system, Message911 is a proven service for outsourcing all of your emergency communication needs.



## About Message911

#### **Mission Statement**

Message911's purpose is to help people communicate quickly, effectively and easily during emergency situations by providing a communication tool that can be individually tailored to users' needs.

#### Company

Message911's current client portfolio and over 15 years of experience establish a solid foundation of market knowledge, expertise, methodologies and best practice experience.

#### Research

As a leader in the communication industry, Message911 keeps track of current industry trends and peer research in order to provide the most up-to-date and effective services for its clients.

# About CallingPost Communications, Inc.

Message911 is an emergency communication solution of CallingPost Communications, Inc. -- a company that provides a cost-effective, fast, convenient and reliable way to quickly deliver important telephone messages.

Our company was founded in 1995 by Phil Alexander, a former engineer in the nuclear power industry, who in frustration diagrammed a simple telecom software solution to simplify his personal life. After pioneering the technology, Alexander donated the service to churches and non-profits, ultimately taking his invention to market, which eventually led to the birth of CallingPost Communications, Inc.

Today, CallingPost<sup>™</sup> has expanded its product line to include customized and branded highspeed messaging solutions for emergency notification, business professionals and personal life management. Additionally, it has developed an exceptional fundraising solution for schools that enables educators to significantly offset the cost of school-to-home communication.

CallingPost messaging solutions are available in all areas of the United States, Canada and Puerto Rico.

## Team Message911

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